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NEW YORK STATE SMOKERS' QUITLINE HOSTS TWO WEBINARS IN NOVEMBER

*Webinars to cover new services for treating e-cigarette users,
communication preferences reported by NYS healthcare professionals*

BUFFALO, N.Y. – Oct. 31, 2019 – The New York State Smokers' Quitline (Quitline) invites all healthcare professionals to attend free one-hour webinars in November. The first, titled "The E-Cigarette Epidemic: Updated Services from the NYS Smokers' Quitline," takes place Thursday, Nov. 7. The second, titled "2019 Healthcare Professional Communication Survey: Findings and Implications for the NYS Smokers' Quitline," takes place Tuesday, Nov. 19. Both webinars start at 11 a.m. EST, include a question-and-answer session at the conclusion and will be recorded for future listening. Registration is available at www.nysmokefree.com/NewsRoom.

The first webinar comes on the heels of NYS Department of Health's [announcement](#) of new services available to help e-cigarette users quit vaping. Members of the Quitline will provide an overview and rationale for the new protocol of providing free nicotine patches, gum and lozenges for e-cigarette users, in addition to coaching and support. Participants will learn trends and themes experienced by the Quitline Coaches who assist e-cigarette/vape users contacting the Quitline for services.

The second webinar will provide analysis of the Quitline's second annual Healthcare Professional Communication Preferences Survey. Nearly 2,700 NYS-licensed professionals completed the survey throughout April and May of 2019 and shared opinions about types of communication methods, tobacco and cessation related topics, tobacco treatment intervention methods and efficacy, administering tobacco screening and treatment to adolescents and willingness to refer patients to the Quitline. The data helps shape the Quitline's marketing initiatives and can support regional health systems contractors to provide targeted, localized outreach efforts. Pending approval, one CASAC (Credentialed Alcohol and Substance Abuse Counselor) credit will be available for attendees upon successful completion of a short quiz and evaluation.

About the New York State Smokers' Quitline

The New York State Smokers' Quitline is a service of the New York State Department of Health and based at Roswell Park Comprehensive Cancer Center in Buffalo, N.Y. It is one of the first and busiest state quitlines in the nation and has responded to nearly 3 million calls since it began operating in 2000. The Quitline encourages nicotine users to talk with their healthcare professionals and access available Medicaid or health insurance benefits for stop-smoking medications. All New York State residents can call **1-866-NY-QUITS** (1-866-697-8487) for coaching and resources, free of charge, seven days a week beginning at 9 a.m. Visit www.nysmokefree.com for more information.

About Roswell Park Comprehensive Cancer Center

Roswell Park Comprehensive Cancer Center is a community united by the drive to eliminate cancer's grip on humanity by unlocking its secrets through personalized approaches and unleashing the healing power of hope. Founded by Dr. Roswell Park in 1898, it is the only National Cancer Institute-designated comprehensive cancer center in Upstate New York. Learn more at www.roswellpark.org, or contact us at 1-800-ROSWELL (1-800-767-9355) or ASKRoswell@roswellpark.org.

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