

2015

New York State Smokers' Quitline Regional Highlights

CAPITAL REGION

nysmokefree.com / 1-866-NY-QUITS



Did You Know....

In New York, over 28,000 adults will die this year due to smoking related disease.

Many smokers who access the New York State Smokers' Quitline services are underserved, with lower income, educational, and health insurance levels. They are often heavy smokers suffering from other physical and mental health issues as well. More than 54% of Quitline users are either uninsured or covered by Medicaid.

The Capital Region, as shown below, has had a 31% decrease in NYSSQL users served from 2011 to 2015. Adequate and sustained funding for Tobacco Control efforts, including media, directly contributes to increased Quitline utilization.

Evidence-based services:

The Quitline offers free, evidence-based cessation services and referrals to other resources.



Cessation Coaches



Starter kit nicotine patches

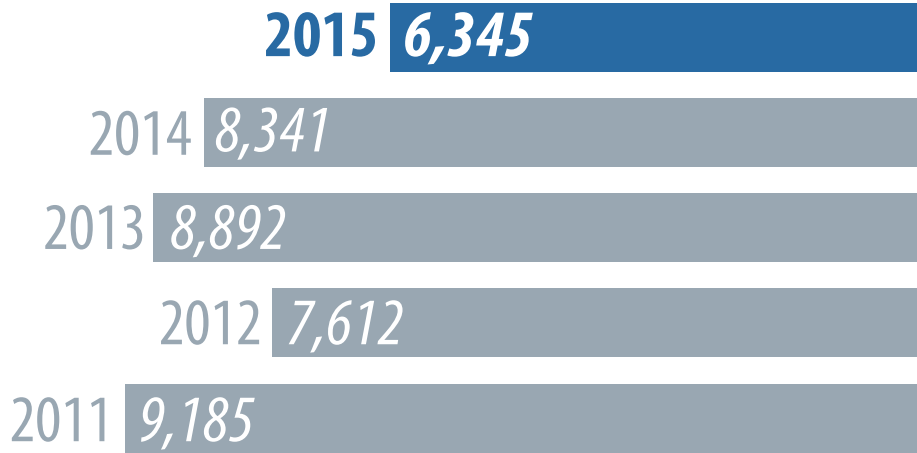


Web & Text Services



Health Plan & Provider Referrals

NYS Smokers' Quitline Usage: Capital Region (2011-2015)



**Thank you for helping me quit smoking!
I don't think I could have done it without
you. I haven't smoked since July 2014, and
feel so much better. -NYS Quitline Participant**



2015

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CENTRAL REGION



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The Central Region, as shown below, has had a 27% decrease in NYSSQL users served from 2011 to 2015. Adequate and sustained funding for Tobacco Control efforts, including media, directly contributes to increased Quitline utilization.

Evidence-based services:

The Quitline offers free, evidence-based cessation services and referrals to other resources.



Cessation Coaches



Starter kit nicotine patches

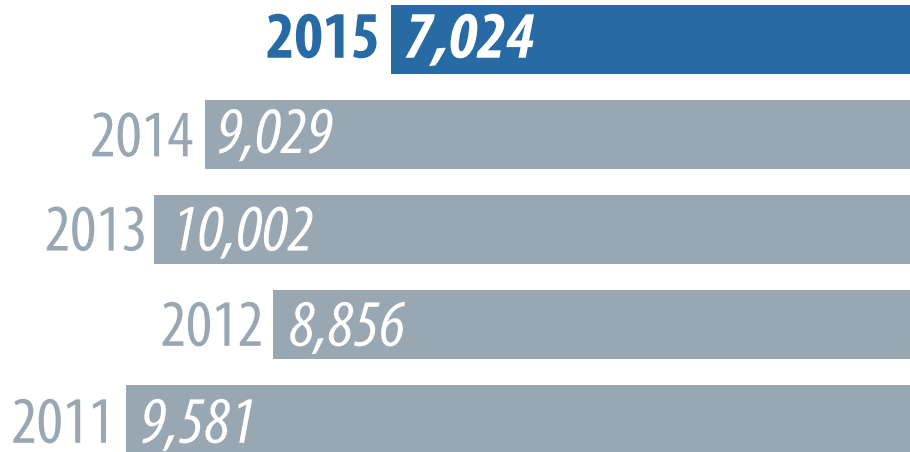


Web & Text Services



Health Plan & Provider Referrals

NYS Smokers' Quitline Usage: Central Region (2011-2015)



I spoke with a coach who gave me words of encouragement, and I quit. I have not had a cigarette in over three years- not one. You sent patches and they helped- but what really helped, what still helps, are the words of that coach. Thank you. Keep up the great work! -Leslie, NYS Quitline Participant



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The Metro Region, as shown below, has had a 29% decrease in NYSSQL users served from 2011 to 2015. Adequate and sustained funding for Tobacco Control efforts, including media, directly contributes to increased Quitline utilization.



METRO REGION

nysmokefree.com / 1-866-NY-QUITS

Evidence-based services:

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Cessation Coaches



Starter kit nicotine patches

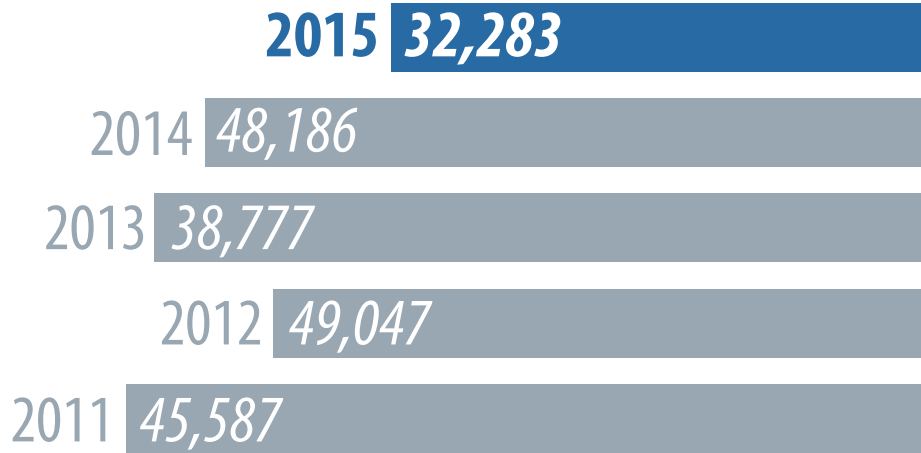


Web & Text Services



Health Plan & Provider Referrals

NYS Smokers' Quitline Usage: Metro Region (2011-2015)



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**“You really helped me today,
thank you, I really appreciate it.”**

-Judy, NYS Quitline Participant

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WESTERN REGION

The Western Region, as shown below, has had a 43% decrease in NYSSQL users served from 2011 to 2015. Adequate and sustained funding for Tobacco Control efforts, including media, directly contributes to increased Quitline utilization.

nysmokefree.com / 1-866-NY-QUITS

Evidence-based services:

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Cessation Coaches



Starter kit nicotine patches

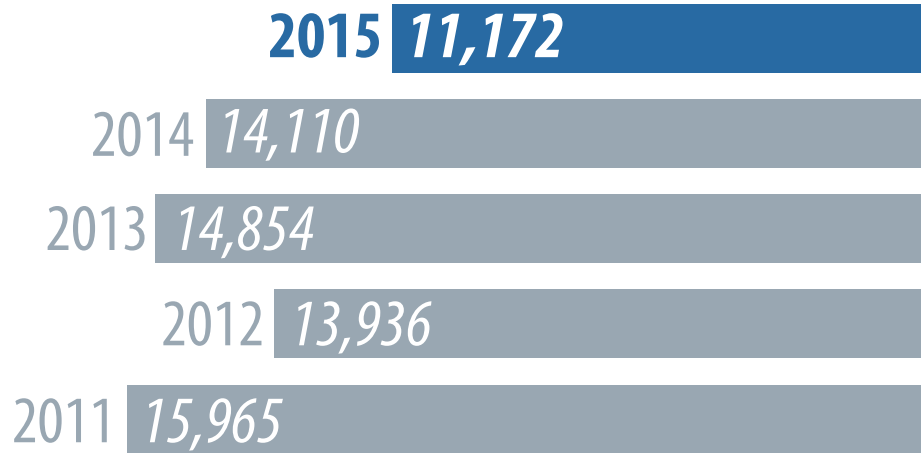


Web & Text Services



Health Plan & Provider Referrals

NYS Smokers' Quitline Usage: Western Region (2011-2015)



In February, I will celebrate 7 years smoke-free. A long overdue "thank you" for helping me give up a 50 year habit. Keep up the good work. Thanks again!

-Joyce, NYS Quitline Participant